

Masco is an established construction group with a track record of performance across the commercial, industrial, remedial and residential segments of Australia's construction market. With over 50 years of combined experience, Masco provides tailored solutions from as early as the pre-DA phase to complete handover to client.

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## Our Roots

In 1985, the first generation of Masco Group's executive team began work on small residential properties in Sydney's Inner Western suburbs. At the time, the team was small but was charged by an ambition to grow and help transform the landscape of Australia's residential construction sector.

Feeling there was significant opportunity in the construction sector to provide better and genuine outcomes to investors and other stakeholders, Masco Group came to life with a burning passion to do construction in a better way.

With a strong commitment to its values and a desire to be uncompromisingly excellent, Masco Group has grown rapidly in the last decade, continuing to go from strength to strength in recent years.

In 2019, Masco Group accelerated its growth trajectory with a new brand aesthetic and refreshed digital strategy aiming to showcase our energetic and thriving brand. The Group now boasts a portfolio of over \$500 million of projects and has made its mission to become Sydney's most reliable and trustworthy construction company.

## Our Values

What sets us apart are our company values, which are at the core of the way we operate. Everything we do keeps these core tenets in mind:

**Respect:** We ensure that respect is the bedrock on which our culture is built and is the departure point for how we deal with our clients and business partners. This includes respecting the time, investment, and requirements of all those we interact at each part of the project journey.

**Ambition:** For Masco Group, growth and ambition are key parts of our DNA – we thrive on a passion and determination to succeed. We live and breathe construction and our ambition is matched only by our desire to be consistently excellent at everything we do.

**Integrity:** Masco Group is founded on the premise that maintaining integrity is indispensable in the construction sector. With multiple stakeholders and pressures involved in any given project,

transparency, honesty and reliability around quality, cost and timelines are essential. We live by this ideal.

## Community Involvement

Corporate Social Responsibility is not just a public relations play in our view; it is a necessity in channelling companies' success back into the society that has allowed them to attain it.

As such, we take our contribution to the community extremely seriously, from charity to domestic violence NFPs and health NGOs that are attempting to solve some of society's most difficult challenges.

We support half a dozen key organisations with whom we have deepening relationships and who we hope to partner with even more deeply going forward. Highlights include AusRelief, the Breast Cancer Foundation and White Ribbon Day. Our major partners in recent times have been [Brothers in Need](#) and [Swim Brothers](#).

## Our People

Abdul-Majid Abu Mahmoud is the Managing Director of Masco Group. He is a young business leader with an intimate understanding of the construction industry in Australia, and leads projects across the commercial, industrial, remedial and residential segments. He is backed by a solid team with decades of experience behind them.

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Find out more about Masco Group at <https://mascogroup.com.au/>

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Call us on 1300 209 209